

# BRIDGE STREET TOWN CENTRE

## **Orange Tree Frozen Yogurt Now Open at Bridge Street Town Centre**

Offers customers a healthy treat with convenient and fun self-service

For Immediate Release

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Huntsville, AL (September 18, 2009) - Orange Tree Frozen Yogurt has opened its first Alabama location at Bridge Street Town Centre. Orange Tree, located next to Grogan's Jewelers on the Centre's south end, offers sixteen different flavors of all natural non-fat frozen yogurt topped with forty healthy toppings.

Orange Tree Yogurt flavors include: Mountain Ripe Strawberry, New York Cheese Cake, Strawberry Banana, Pistachio Almond, Cherry Blossom, Peanut Butter, Green Apple, Mango, Peach, and many more! And with 40 toppings to choose from, like Fudgy Brownie, Pecans, and Dried Mixed Fruit, you are sure to find a topping to suit your craving.

"We are very happy to welcome Orange Tree to the Bridge Street family," says Rochelle Allgood, General Manager of Bridge Street Town Centre. "This addition continues our commitment to bring new shopping and dining options to the Huntsville community."

Orange Tree's all natural frozen yogurt is low in calories and fat, high in calcium and protein, and it aids digestion. Orange Tree offers its customers the opportunity to serve from a soft-serve machine their choice of flavors and toppings the way they want, making the customer experience fun and creative.

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## **About Bridge Street Town Centre**

Bridge Street Town Centre, in the heart of Cummings Research Park in Huntsville, Alabama, is a 550,000 square foot retail lifestyle center that features a 14-screen Monaco Pictures, a 210-room Westin Huntsville Hotel with 35 luxury residences occupying three of the top floors, 133,000 square feet of office space, a 10-acre lake that features gondola and pedal boat rides, and a majestic full-size carousel. The Centre features several retailers unique to the area including: Apple, Juicy Couture, Lucky Brand Jeans, Anthropologie, J. Crew, PF Chang's, and Cantina Laredo.

O&S Holdings, LLC, was formed in 1992 by Gary Safady and his cousin Paul Orfalea, who founded Kinko's Copies. O&S Holdings and its affiliates own more than eighty properties in the United States, including the Louisiana Boardwalk—a 550,000 square foot waterfront entertainment and outlet shopping center anchored by Bass Pro Shops Outdoor World and a 14 screen Regal Theater. Also under development is the 4 million square foot Bridge Street Town Centre in Will County, Illinois.

For more information visit [www.bridgestreethuntsville.com](http://www.bridgestreethuntsville.com)

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