

Bridge Street Town Centre Presents A Day of Giving

For Immediate Release

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Huntsville, AL (May 9, 2011) - Bridge Street Town Centre is proud to be partnering with the American Red Cross for a Day of Giving. On Tuesday, May 10, collection bins will be set-up throughout the Centre, inside participating stores and at the kick-off for the Concert in the Courtyard series, to raise much needed funds to benefit the disaster relief efforts. Bridge Street Town Centre together with The Westin Huntsville will match all monies collected up to \$10,000. Collection bins will be set up during the Concerts in the Courtyard every Tuesday night through May 31.

Also on Tuesday, May 10, Monaco Pictures will be giving back as it presents *Making Movies Matter*—a day to enjoy movies, food & drinks and most of all, community. One hundred percent of the net proceeds made on Tuesday, will be given back to the community through the Madison County Disaster Relief Fund to benefit those directly affected by the April 27th tornadoes. Monaco will host a raffle with all proceeds to be donated the relief fund.

Several other Bridge Street retailers are also getting involved by offering special discounts to shoppers. Lucky Brand Jeans is offering 30% off all accessories and 20% off of total purchase until the end of May. The Gap Store will give customers 25% off regularly priced merchandise and an additional 40% off clearance! Maggie Moo's will give \$1 off to anyone who mentions A Day of Giving when they visit the Treatery on Tuesday, May 10.

For More Information Visit: www.bridgestreethuntsville.com

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