

# O&S Holdings Launches Fundraising Effort

For Immediate Release

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Huntsville, AL (November 5, 2010) – O&S Holdings, in support of Huntsville Fire and Rescue, hopes to bring smiles to the children of families who suffer a home fire in the weeks leading up to and immediately after Christmas. All of the Huntsville based, O&S Holdings' entities including; The Westin Huntsville, The SmokeHouse Restaurant, Monaco Pictures, O&S Holdings Management Services and participating retailers at Bridge Street Town Centre will be accepting donations from November 5<sup>th</sup> until December 31<sup>st</sup> to purchase toys for the children of families who have lost their Christmas gifts to fire. All donations made will remain within the city of Huntsville.

“With the incidence of fire loss increasing 20-35% during the month of December and early January, we felt it was essential to work with the Huntsville Fire Department to help minimize losses,” stated Doug Badia, Executive Vice President, O&S Holdings.

O&S Holdings is asking the community to join Bridge Street retailers in support of this important project. Collection bins will be located in the Westin Huntsville, SmokeHouse Restaurant, participating retailers and Monaco Pictures. “We can't replace a child's entire Christmas, but we can show that we care and attempt to make their holiday a little brighter,” stated Mr. Badia.

## About Bridge Street Town Centre

Bridge Street Town Centre, in the heart of Cummings Research Park in Huntsville, Alabama, is a 550,000 square foot retail lifestyle center that features a 14-screen Monaco Pictures, a 210-room Westin Huntsville Hotel with 35 luxury residences occupying three of the top floors, 133,000 square feet of office space, a 10-acre lake that features gondola and pedal boat rides, and a majestic full-size carousel. The Centre features several retailers unique to the area including: Apple, Juicy Couture, Lucky Brand Jeans, Anthropologie, J. Crew, PF Chang's, and Cantina Laredo.

For more information visit [www.bridgestreethuntsville.com](http://www.bridgestreethuntsville.com)

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